DAO AD
ADVERTISING PLATFORM

DAO.AD

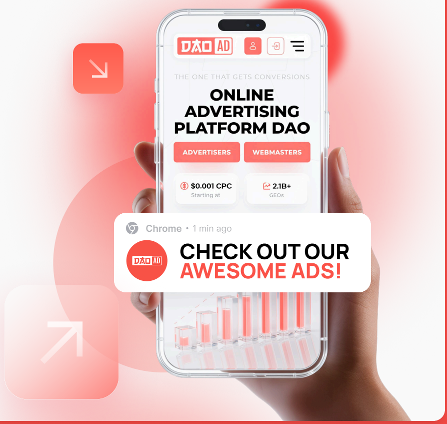
self-service media buying platform, advertising network, and affiliate network for monetizing traffic through **push notifications, video ads, in-page pushes, popunders, and Telegram mini-apps.**

PUSH NOTIFICATIONS

Dao.ad delivers push ads to more than 300 million users daily worldwide.

ADVANTAGES

- ☑ Compatible with most devices
- ☑ Transparent and visible for users
- ☑ High conversion rate



THE ONE THAT GETS CONVERSIONS

ONLINE ADVERTISING PLATFORM DAO

Chrome • 1 min ago

CHECK OUT OUR AWESOME ADS!

IN-PAGE PUSH

Browser-compatible messages displayed directly on web pages while users are active.

ADVANTAGES

- ☑ Ads are shown only when users are online
- ☑ 100% impression delivery rate
- ☑ Low bids for many geos

Ad Formats
For Publishers
For Advertisers
Blog
About Us
SIGN UP
SIGN IN

ADVANTAGES

ONLINE ADVERTISING PLATFORM DAO

FOR ADVERTISERS
FOR WEBMASTERS
$0.001 CPC
Starting at
240+
CEOs
2.1B+
Daily Impressions

Chrome • 1 min ago

CHECK OUT OUR AWESOME ADS!

POPUNDER & CLICKUNDER

Ads displayed after a user clicks an element on a webpage.

ADVANTAGES

- ☑ Compatible with any webpage component
- ☑ No heavy images required
- ☑ Fast loading
- ☑ Stable advertising format proven over many years

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240+

Chrome

CHECK OUT OUR AWESOME ADS!

TELEGRAM MINI-APPS

Interactive applications that run directly inside Telegram, allowing businesses and developers to engage users without requiring additional downloads.

ADVANTAGES

- ☑ A native way to reach highly active audiences
- ☑ Wide targeting options
- ☑ Convenient in-app formats

9:41
Back
Dao.ad
231,309 monthly users
unmute
search
block
more

username
@Dao.ad

Open App

VIDEO ADS

Advertising displayed through video content and short video fragments.

ADVANTAGES

- ☑ Future-oriented ad format
- ☑ High user engagement
- ☑ Builds brand awareness
- ☑ Low bids and strong CR in many geos

YouTube
DAO AD
CHECK OUT OUR AWESOME ADS!

PROGRAMMATIC

DAO.AD brings together trusted partners to provide maximum traffic monetization opportunities for its users.

WE OPERATE AS BOTH AN SSP AND DSP, SUPPORTING ALL MAJOR ADVERTISING FORMATS:

- PUSH
- POPS
- VIDEO
- INPAGE
- NATIVE

DSP

As a DSP, we purchase and filter traffic using our own anti-fraud and anti-bot technology. Our system detects and eliminates low-quality traffic, helping advertisers achieve better campaign performance and more reliable results.

SSP

As an SSP, we supply pre-filtered, high-quality traffic to advertisers. We continuously evaluate traffic sources, exclude underperforming publishers, and maintain strict quality standards based on performance metrics and user feedback.

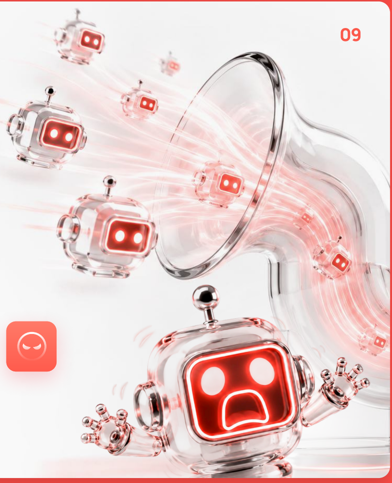
ANTI-FRAUD

NO BOTS — HIGHER PROFITS!

Traffic quality has been one of our top priorities since day one. That's why we developed our own anti-fraud and anti-bot system to protect advertisers and publishers from invalid traffic.

The **Dao.ad** anti-fraud technology analyzes multiple data points in real time to detect, filter, and block bots, fraudulent activity, and low-quality traffic sources.

As fraud tactics continue to evolve, our system is continuously updated and improved to identify new bot patterns and emerging threats.



SERVICE TOOLS

CREATIVE FREEDOM

Dao.ad is a self-service platform where users have the freedom to bring their ideas to life, using features and flexible options (Ads delivery manager, Creative & preview menu, Targeting menu, Limits menu, Postback menu and so on).

The only limit is compliance with content policies 🙂

BENEFITS FOR ADVERTISERS

ADVERTISERS CAN

1.35B+
Reach more than 1.35 billion ad views daily worldwide

Target
Target by countries, IP ranges and cities, IPv4/IPv6 CIDR ranges

Quality
Control traffic quality

Database
Access a large in-house subscriber database

Anti-fraud
Use built-in anti-fraud protection

Limits and Rules
Optimize campaigns with limits and rules

249 countries
Target traffic in 249 countries

Blacklist
Use automatic blacklisting tools

24/7 support
Receive 24/7 support

BENEFITS FOR PUBLISHERS

PUBLISHERS CAN

85-90% RevShare
Earn 85–90% RevShare depending on traffic quality

GEO
Monetize selected geos only

30+ ready-made
Use 30+ ready-made landing pages for any niches and geos

Fast
Do quick setups and launch ads within minutes

CPM
Set CPM floor bids for video ads

Safe
Receive protection from search engine sanctions

HOW TO GET STARTED

01

Sign up for free by filling in the required fields and selecting **“I’M AN ADVERTISER”** if you want to buy traffic, or **“I’M A WEBMASTER”** if you want to monetize your traffic

02

Top up your balance using any available payment method on the Balance page, or provide your payment details to receive payouts.

03

Create your first ad or add your website.

04

Start growing and scaling your revenue day by day!

TRAFFIC VOLUMES

IMPRESSIONS DAILY (IN MILLIONS)

USA	234.5	Indonesia	173.1
India	143.3	Brazil	80
Germany	60.5	Ukraine	51.5
Bangladesh	48.5	Kazakhstan	45
Thailand	38	Vietnam	32.7
Japan	32.2	Egypt	31.3
Italy	27.4	Philippines	26.9

HOW TO TOP UP YOUR BALANCE

FOR ADVERTISERS

Minimum deposit is **$50**

Dao.ad is continuously expanding its list of payment methods, so new options are regularly added. The full list of available deposit methods can always be found in your advertising account on the Balance page.

The most popular payment methods include **credit cards, Capitalist, Paxum, Payoneer, cryptocurrency, Google Pay, Apple Pay, and bank wire transfers.**

HOW TO GET PAID

FOR PUBLISHERS

Minimum deposit is **$10**

Payments are processed every Thursday via Paxum, Payoneer, Capitalist, cryptocurrency, or bank card.

Dao.ad is continuously expanding its list of available withdrawal methods.

On weekdays, you can also request an early payout, which can be generated manually in your account and is typically processed within 24 hours of request.

DAO.AD 24/7

SUPPORT

Users and traffic quality are our top priorities. That’s why we provide continuous support to our partners around the clock, setting a strong example of responsive and responsible service.

Fast and competent replies—from support tickets in the dashboard to communication on web forums—have always been a core part of our approach to user support.

Fast payouts on request for publishers, as well as quick moderation of ad campaigns for advertisers, are part of our team’s everyday operations.

CONTACT US

LET’S GROW TRAFFIC TOGETHER

We are proud of the exceptional team we have built and the consistent, high-level support we provide to our clients.

We believe that our clients’ success reflects the dedication, expertise, and commitment of our team.

The current list of technical support contacts for partners is available on the **Contacts** page.

dao.ad
Push notifications
In-page push
Popunder & Clickunder
Telegram mini-apps
Video ADS
Programmatic
NO BOTS
Creative freedom
BENEFITS
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How to get started
Traffic volumes
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